



THE  
**TURF EDGE**

The More Natural Solution

US Patent #9,790,647 / #10,277,736 / #10,472,775

**DISTRIBUTOR OPPORTUNITIES AVAILABLE**





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The Turf Edge is a revolutionary product that will enhance any synthetic turf installation by creating a thicker, taller looking synthetic lawn. With The Turf Edge, you will be able to offer your customers the most natural looking synthetic turf installations in the world! The Turf Edge will produce a synthetic lawn that will have the appearance of longer grass blades, similar to the look of a manicured natural grass lawn.

The Turf Edge works with any synthetic turf model on the market. With this new creative approach to achieve a more natural edge, you can stand out against the competition by offering this newly multi-patented product. You will be able to close more deals at a considerably higher profit margin by adding The Turf Edge to your company's sales approach.

The Turf Edge can be used in all areas where synthetic grass is installed. It can even be installed on select edges of a lawn to maximize aesthetic appeal.

Distributor opportunities are now available throughout the USA. Become a Turf Edge Distributor today and begin the journey of offering your clients the most natural looking synthetic turf installation!



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*"We absolutely love the look of our new synthetic lawn featuring The Turf Edge product. I have had many neighbors come by and stare at my lawn because it looked so much more real than all the other synthetic lawns in the neighborhood. The Turf Edge provides a much more realistic finish that actually looks realistic to natural grass."*

-D. Sigler - Poway, CA





## Join The Turf Edge Network

*Benefits of The Turf Edge Include:*

- ◆ Install the most beautiful and natural synthetic turf installations in your area leading to high customer awareness
- ◆ Increase job profit percentage by 15-20+% on all jobs where The Turf Edge is installed
- ◆ Reduce demo/tear out expense by over 50% with The Turf Edge
- ◆ Receive marketing material to separate and stand out from the competition
- ◆ Join the network of Turf Edge Licensed Dealers sharing customer experiences and installations throughout social media #TheTurfEdge
- ◆ Gain market share with customers seeking out innovation
- ◆ Tier Distributor Pricing on The Turf Edge Available
- ◆ Installation, marketing, and sales training and support

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## Incredible Return On Investment

Increase job profit by installing The Turf Edge. See the table below for real data from actual installations using The Turf Edge:

Installation Details	Turf Install Sales Price	The Turf Edge Sales Price	% Price Increase w/ The Turf Edge	Install Profit	The Turf Edge Profit	% Profit Increase
135 Sq Ft Install with 25 Linear Feet of The Turf Edge	\$1,800	\$350	19.44%	\$850	\$175	20.59%
900 Sq Ft Install with 60 Linear Feet of The Turf Edge	\$8,490	\$800	9.42%	\$3,300	\$505	15.30%
725 Sq Ft Install with 80 Linear Feet of The Turf Edge	\$6,490	\$740	11.40%	\$2,700	\$480	17.78%





**Revolutionizing The Synthetic Turf World**

With over 15 years of experience in residential synthetic turf installations, I wanted a proprietary product that would allow my installations to stand out from my competitors. The Turf Edge product has given me the ability to step into the home of a potential customer and offer them something that no other company can truly replicate; a superior installation that presents a more appealing and unique look when compared to traditional installation methods. I have been able to increase job profit when The Turf Edge is used and provide a much more appealing finished product to my customers at the same time. I invite you to become part of The Turf Edge Dealer Network by calling today for more details!

*CJ Fellars - The Turf Edge Creator*



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TheTurfEdge.com | (760)586-4690 | sales@theturfedge.com